



## 'NEW VENTURES' – 6 SESSIONS

1. **STRATEGY**
  - Know your business objectives
  - Know why you are in business
2. **STRUCTURE**
  - Build a strong framework
  - Understand skill and experience required
3. **PLAN**
  - Think and document
  - Plan everything
4. **MEASURE**
  - Collect data
  - Analyse regularly
5. **GROW**
  - Manage your cash flow
  - Carefully allocate resource
6. **MARKETING**
  - Find your target audience
  - Engage a following



# BUILD

A STRONG FOUNDATION

## COURSE OPTIONS

### GROUP SESSIONS

- 6 sessions x 2 hours
- Sessions held fortnightly over 90 days.

### INTENSIVE

- All 6 topics delivered over 2 full days.

### ONE-ON-ONE

- 6 sessions x 2 hours.
- Sessions held fortnightly over 90 days.

### KEYNOTE PRESENTATION

- 45 minutes.
- Top 3 tips from each of the 6 topics.