



THE NEUROLEADER

LEADING WITH THE BRAIN





**CULTURE
OF ACHIEVEMENT**

What is a Neuroleader in business?

An executive who combines the findings from brain research in human behaviour with the technical knowledge and skills of their business to lead their team to achieve their full potential.

What is the benefit to business?

Leaders will learn skills and tools on how to build a working environment that aligns with human motivation, providing the platform for effective decision making, action orientation, and a collaborative culture of achievement.



LEAD
WITH KNOWLEDGE

Why this leadership program?

This program was developed by a senior business leader with extensive experience in leading others to achieve professional and organisational objectives in large, multi-site and multi-disciplined organisations.

With the knowledge of what has worked from years of hands-on business experience, and drawing on new research in the area of neuroscience, this program provides practical knowledge and skills to grow and influence in your role as an effective leader in business.

This is a unique program that combines science and senior corporate business experience to bring you skills that specifically apply to business environments.



OPTIMISE
PEOPLE PERFORMANCE

What will I learn?

- The practice of being a neuroleader and its powerful influence on the effective administration of business.
- How the brain works in a business environment, and why you need to know.
- Why reward is so critical to team and individual motivation, and how you can drive it effectively.
- Understanding the impact of your environment and how you can design for your business to optimise people performance.

What will I learn?

- Why your team behave the way they do and how you can influence these behaviours to achieve team harmony and high performance.
- Understanding the four basic human needs at work and how they impact on the execution of strategic and operational business.
- Practical and effective actions to build knowledge of the brain into daily leadership practice.



PRACTICAL
AND EFFECTIVE ACTIONS



HUMAN BEHAVIOUR IN BUSINESS

Program Delivery

An introduction

- 1 x 2 hour session
- Individual or group

Short program

- 3 x 2 hour sessions
- 1 full day session
(group only)

The full program

- 10 x 2 hour sessions
- 5 x half day sessions
(group only)

Tailored program

- On application



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